



ELECTROFRINGE 2010: CALL FOR PROPOSALS

30th September – 4th October 2010

Electrofringe is a five-day festival of electronic arts and culture featuring national and international artists and occurring as part of the *This Is Not Art (TINA)* group of festivals held from the 30th September – 4th October 2010, in Newcastle, Australia.

Electrofringe is committed to fostering creative and innovative uses of technology and electronic art forms, while focusing on artistic development and skills exchange. We are looking to unearth emergent forms, present innovative work and encourage interesting uses of technology. Electrofringe is interested in works that reflect all modes of creative practice.

Electrofringe is now calling for proposals for the 2010 festival from visual artists, sound artists, performers, media makers, researchers, writers, culture jammers, hackers, tinkerers and enthusiasts of all coats and colours.

Proposals are accepted from a broad range of investigations including cross-disciplinary practice, media-based practice, networked and online collaborations, locative technologies, mobile artworks, live art, software art, electronics, experimental interfaces, sound, music, video, film, installation, performance and much, much more.

ALL PROPOSAL SUBMISSIONS ARE DUE BY WEDNESDAY 31ST OF MARCH 2010

Proposals are sought for the following streams:

ARTIST AND PROJECT PRESENTATIONS

Artist presentations discussing a specific component of an artists practice, such as a particular technique or theme. Project presentations are intended to focus on specific projects. Both presentations should include documented or live examples. This stream is suitable for individuals, collectives and collaborations. These presentations are to be followed by open discussion designed to generate critical discourse and exchange around the work. (Duration: 1 – 2 hours including discussion.)

WORKSHOPS AND DEMONSTRATIONS

Practical skills sharing and development sessions aimed at emerging and aspiring participants, introducing skills, concepts and techniques or more advanced sessions that can run over two days for participants with a more detailed knowledge of the skills or subjects involved. (Duration: 2 hours for introductory sessions or 4 hours for advanced sessions.)

PANELS

Panel based discussions around a specific theme and/or topic. Please ensure you detail the topic, theme or argument you will be discussing. Also consider other possible panellists and a moderator. (Duration: 1 – 1.5 hours including discussion.)

PERFORMANCE

Performance works that incorporate innovative use of technology are sought. There is a limited capacity to present these works so proposals (including technical requirements) must be fully formed and clearly

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explained. Artists and musicians wishing to perform as part of a gig or showcase should also apply in this category.

MOBILE WORKS

Electrofringe is looking for both high-tech and low-tech (plus anything in between) works that have a life of their own, can roam the festival surrounds and streets of Newcastle city, not requiring a specific venue for presentation. It is intended that mobile works are self-sufficient in their technical requirements.

SCREEN WORKS & LIVE ART DOCUMENTATION

For single-channel video works and video documentation of live art. Please see Electro-Projections submission sheet for details.

EXHIBITIONS AND SPECIAL EVENTS

This includes events such as interventions, live art, curated exhibitions, guerrilla media and locative media events. Electrofringe has very limited capacity to present special events. For a special event to be considered it must be a fully formed proposal for presentation at the festival.

SUBMISSION CRITERIA

All applications, please note: Electrofringe is not a producing festival and does not have the resources to develop projects. You will need to seek separate funding support, should you require this.

WHAT TO SUBMIT

- A file with details provided for all sections (pages 3 and 4 of this document). Acceptable formats are PDF, DOC or RTF.
- 1 x representative image of the work or yourself as 300ppi TIF or EPS file with the minimum dimensions of 1200 x 900 (for media and publicity purposes, both in print and online)

HOW TO SUBMIT

Once you have completed all required details, please email your documents (with APPLICATION SUBMISSION in the email subject line) to electrofringesubmissions@gmail.com

If you have any questions regarding this application submission, please contact:
Daniel Green or Estee Wah at electrofringedirectors@gmail.com

APPLICATION SUBMISSIONS ARE DUE ON WEDNESDAY 31ST MARCH 2010

Please detach the following section and submit to Electrofringe along with other required materials.



ELECTROFRINGE 2010: PROPOSAL APPLICATION SUBMISSION DETAILS

Please include all of the following information, or proposals cannot be accepted.

Contact details (for internal Electrofringe purposes only)

Name:

Date of birth:

Email address:

Phone number (preferably mobile):

Postcode (Australian submissions only):

Artist details

Artist names for all artists involved:

Artist website URI(s):

Biographies for all artists involved (for print – 25 words or less):

Biographies for all artists involved (for web – 100 words or less):

Location details

City/Regional:

State/County/Territory:

Country:

Proposal details

Event type:

Event title:

Event description (please fully describe your proposal):

Event description (for print – 50 words or less):

Event description (for web – 200 words or less):

Related event website URI (if available):

Technical requirements / tech rider (please list all equipment needed):

Other requirements (for e.g. staff, space):

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Support materials (for internal Electrofringe purposes only)

Please attach to the submission email or provide a website URI to support material. Support materials must be *related to* the project you are submitting to the festival. Support material can be an image (or several images), a sound file (mp3) or short video (quicktime).

If emailing support material please ensure the total file size of your support materials, submission document and supporting image (for media and publicity purposes) in total *do not exceed* 10MB.

Otherwise, please provide a website URI to support materials to be accessed online. (Any support materials provided online should not exceed 100MB.)

Website URI: <http://>

Festival submission details

Are you applying to any of the other This Is Not Art (TINA) festivals? Yes / No

If yes, which festival(s) are you applying to?

Are you interested in also performing in a gig/showcase? Yes / No

If yes, please provide brief details of what you would perform (style/genre/technology utilised etc):